



PT. ABHINAYA ROSA PERKASA

Outsourcing & Marketing Activity

*"We provide and create
qualified employees in order to
contribute more for your
business"*

Thank you for your time and opportunity :)

OUR DISCUSSION

1

ABOUT
US

2

OUR
SERVICE

3

BUSINESS
PROCESS

4

PORTO
FOLIO



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PT. ABHINAYA ROSA PERKASA

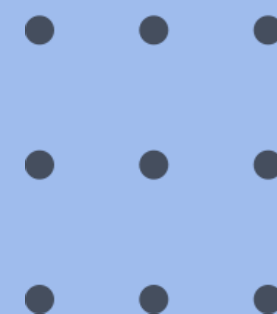
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1



ABOUT US





Hi!



We are a manpower provider and outsourcing company, established in March 2020 by professionals who has more than 10 years experience in outsourcing and manpower.

Indonesia has more than 8,42 million unemployed people and we are dedicated to provide jobs for them and committed to create qualified and professional manpower by giving a proper training.

"Our workforces with us means accessing ways to become more valuable, equipped with skills, knowledge, and attitudes to help them along with your business achieving success.."

2020

Established and started managing
55 manpowers with 3 clients

2021

Manpower increased to 210
with 4 clients

2022

Manpower increased to 275 with
7 clients

2023

Our clients increased to 16
clients with 2160
manpower

Future

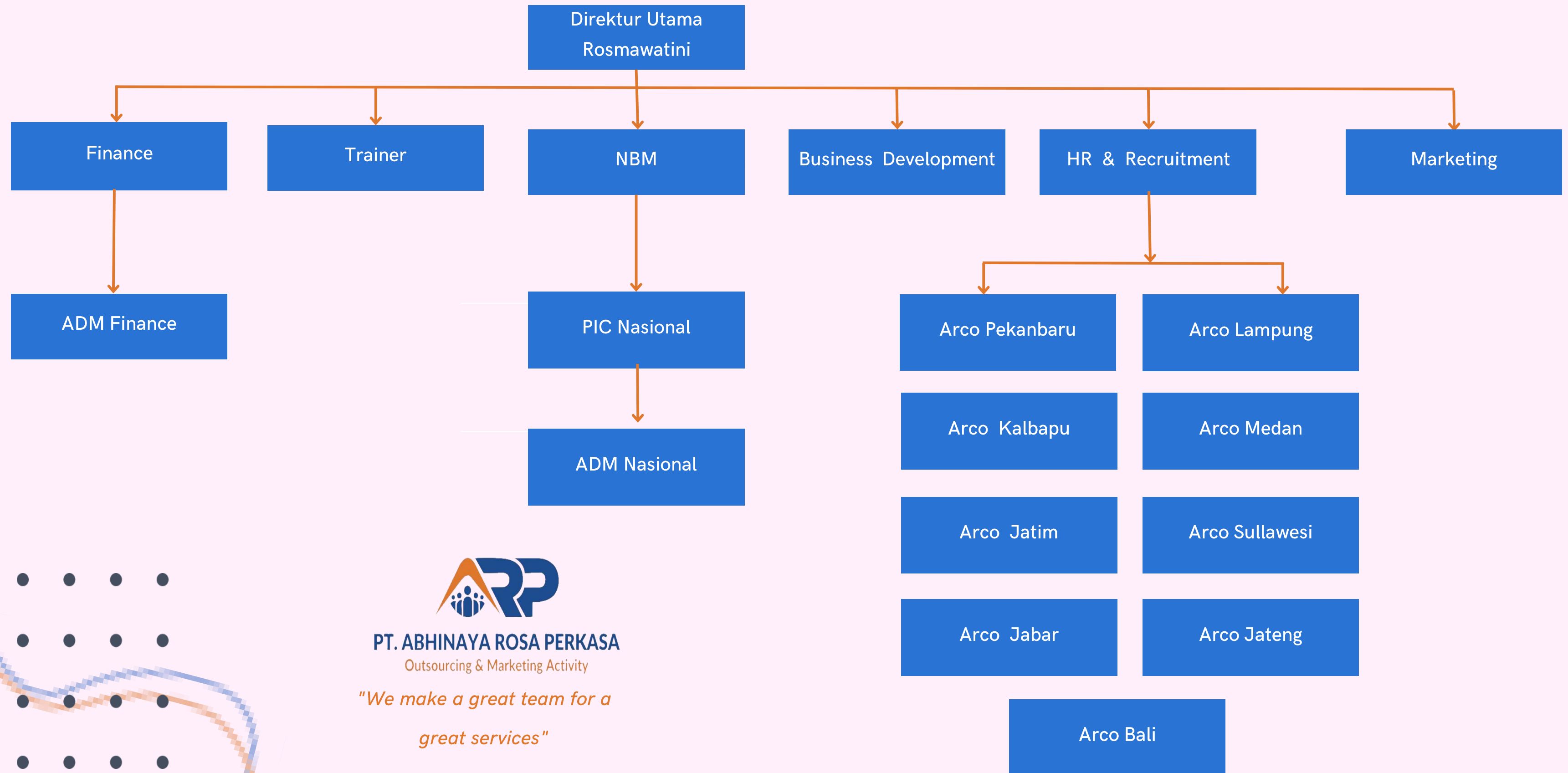
We are moving forward to
the next future

Let's grow together for a better
future !

HOW
WE
GROW !



Meet Our Team !



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*"We make a great team for a
great services"*



2 OUR SERVICES

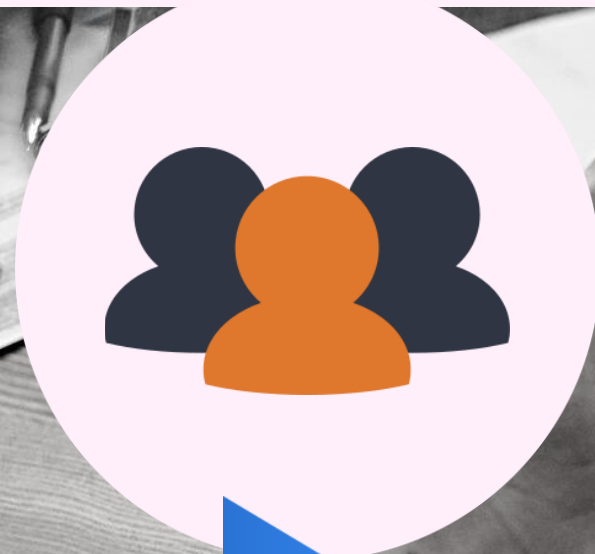


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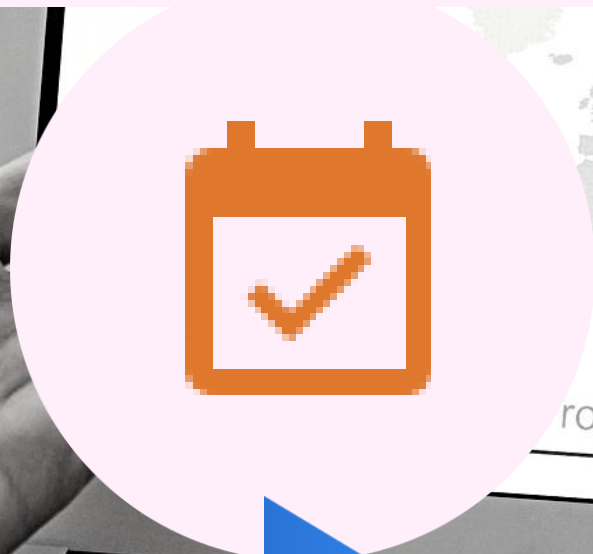
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What we do ?



Outsourcing (Manpower Supply)

Back office
Sales
Security
Cleaning Service
Courier
Etc..



Event Management

Brand / Marketing
Activation



Marketing Support

POSM / Marketing
tools Production
implementation



Retail Distribution

We help you to
distribute your
product



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Coverage



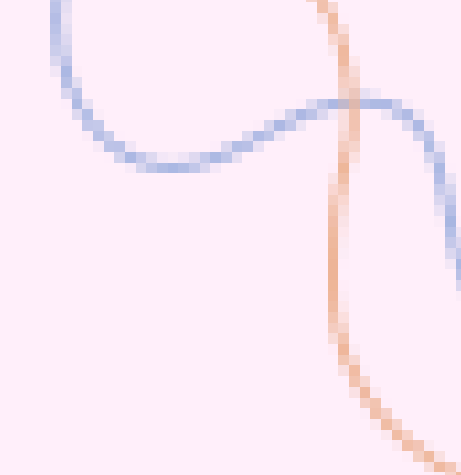
- ● ● SULAWESI : Makassar
- ● ● SUMATERA : Medan, Palembang
- ● ● DENPASAR : Bali
- ● ● JAWA TIMUR : Surabaya
- ● ● JAWA TENGAH : Yogya
- ● ● JAWA BARAT : Bandung
- ● ● KALIMANTAN : Pontianak
- ● ● RIAU : Pekanbaru
- ● ● Head Office :
- ● ● JABODETABEK : Tangerang Selatan



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Coverage

REGION	AREA	BRANCH OFFICE	ARCO
SULAWESI	Makassar	√	√
SUMATERA	Medan	√	√
SUMATERA	Palembang		√
SUMATERA	Lampung		√
RIAU	Pekanbaru	√	√
JAWA TIMUR	Surabaya	√	√
JAWA TENGAH	Semarang	√	√
JAWA BARAT	Bandung	√	√
KALIMANTAN	Pontianak		√
JABODETABEK	Tangerang	√	√
BALI	Denpasar	√	√



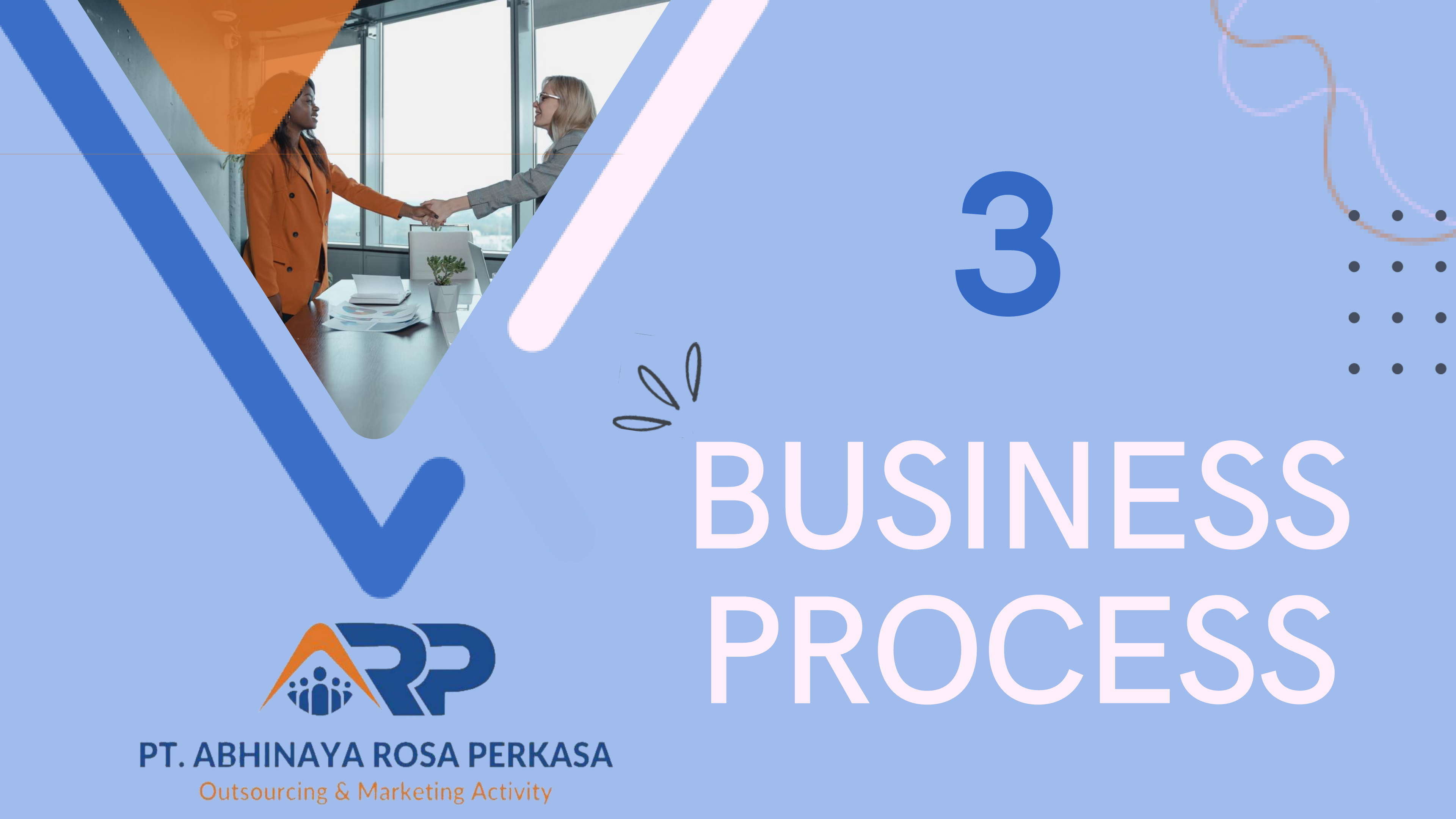


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Head Office

*Ruko Paramount 7cs Blok
DF3 No.18, Jl. Klp. Lilin
Raya, Curug Sangereng,
Kelapa Dua, Tangerang
Selatan, Banten 15810*





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BUSINESS PROCESS



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Key Priorities !



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1

PLANNING

2

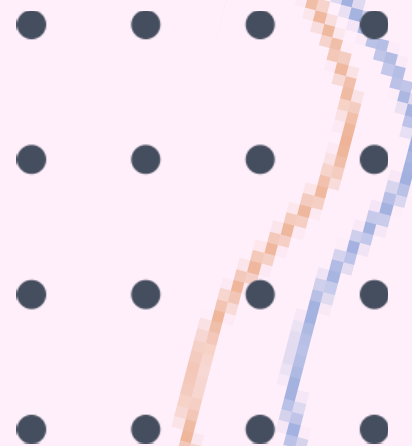
RECRUITMENT

3

PEOPLE
DEVELOPMENT

4

PERFORMANCE



1

PLANNING

PREPARING FOR PROJECT BRIEF

CLIENTS GOALS

We need to know about what our clients goals for the project so we can set the goals as ours.

MANPOWER JOBDESC & TARGET

Further discussion about manpower jobdesc & target detail to help us get qualified candidates.

PROJECT MAPPING

Further discussion about how we can create a good manpower mapping for the project based on area coverage and condition.

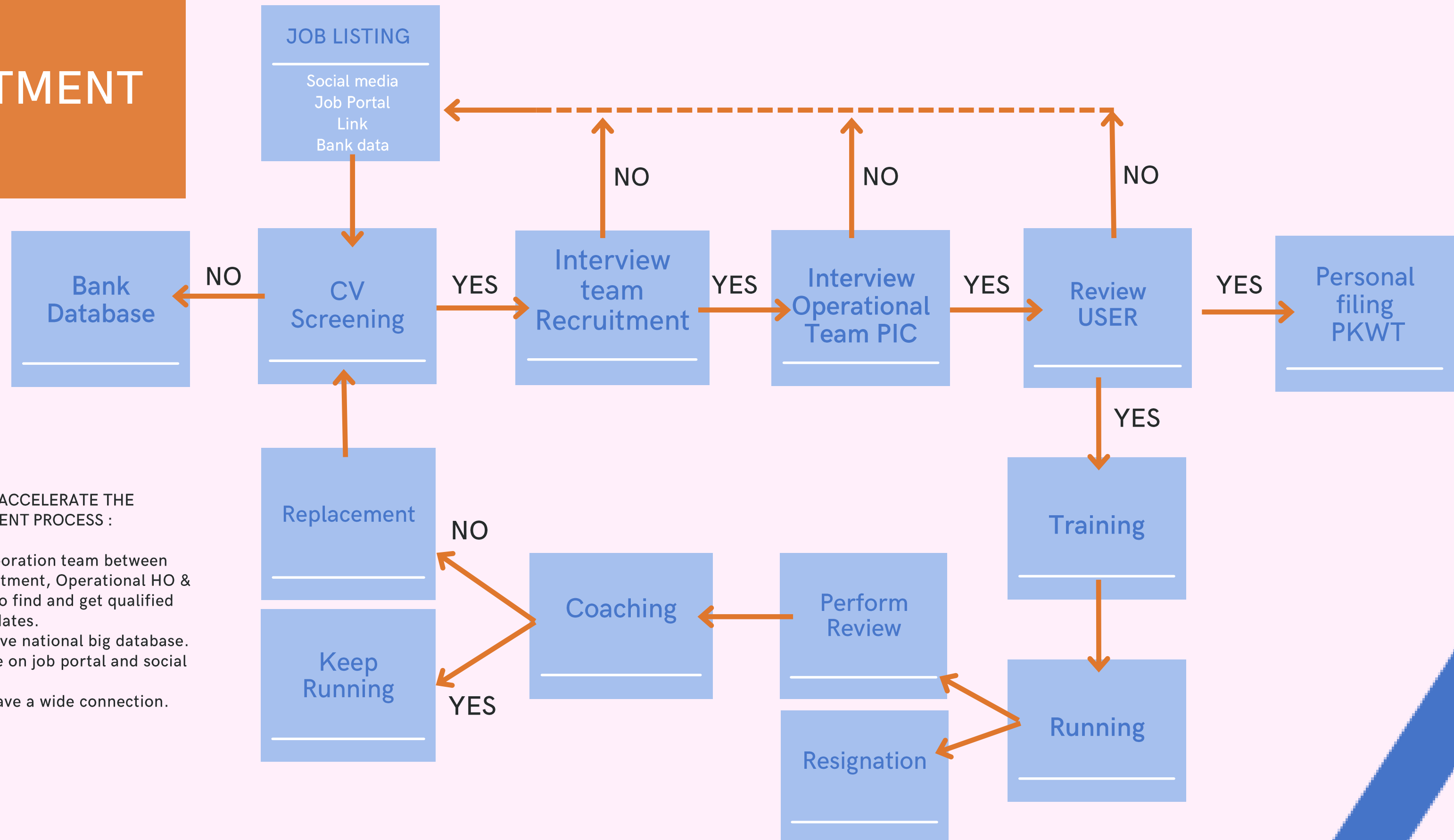
PRODUCT KNOWLEDGE

Further discussion about clients product knowledge so we can prepare for the training methods

NEW RECRUITMENT & REPLACEMENT



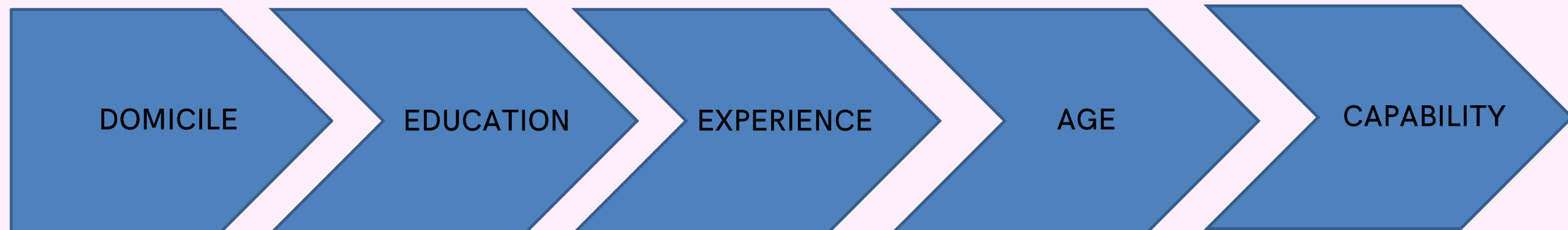
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HOW WE ACCELERATE THE FULLFILMENT PROCESS :

- Collaboration team between Recruitment, Operational HO & Area to find and get qualified candidates.
- We have national big database.
- Active on job portal and social media
- We have a wide connection.

Screening Criteria :



- Domisili sesuai coverage area

- Pendidikan minimal SMA D3 untuk posisi tertentu

- Pengalaman pada bidangnya
- Minimal pengalaman 6 bulan - 1 Tahun

- Minimal Umur 21 Tahun

- Role Play
- Excel
- Psikotest

<https://tes.anthonykusuma.com/disc/tes>

<https://tes.anthonykusuma.com/16-kepribadian>

FORM PELAMAR



PT Abhinaya Rosa Perkasa

Feel the new experience of outsourcing with us ! Feel free to reach us :

 Join ARP Team

 Business Partner

 Job Info / Recruitment

 Company Profile

 www.abhinayarosaperkasa.com

 Layanan Karyawan

Linktree*

PT ABHINAYA ROSA PERKASA JOB APPLY

Formulir ini wajib diisi dengan lengkap dan valid agar dapat memenuhi kualifikasi proses screening / interview.

Untuk fast response segera hubungi no whatsapp khusus job info yang tertera pada link atau sosial media kami setelah melengkapi formulir berikut ini.

abhinayarp.marketingdigital@gmail.com [Ganti akun](#)

 Draf disimpan

Nama dan foto yang terkait dengan Akun Google Anda akan direkam saat Anda mengupload file dan mengirim formulir ini. Hanya alamat email yang Anda masukkan yang dapat menjadi bagian dari respons Anda.

* Menunjukkan pertanyaan yang wajib diisi

Email *

Email Anda

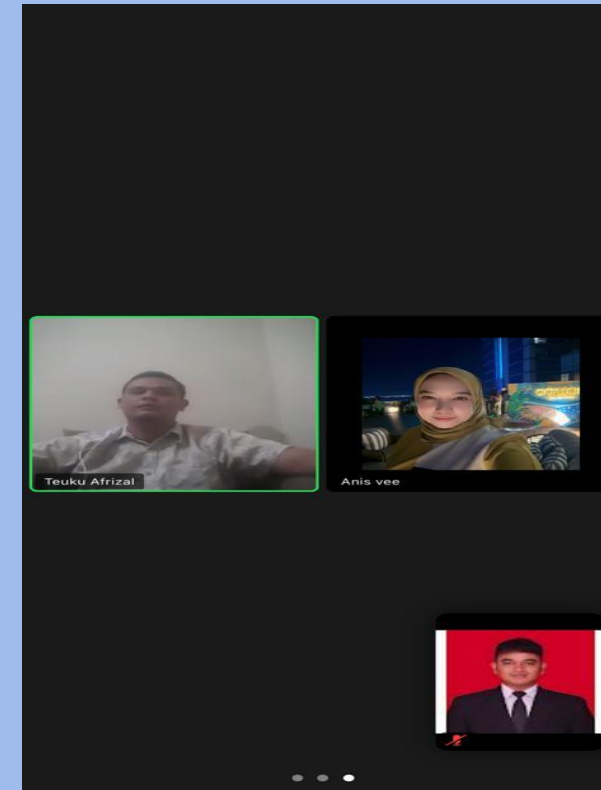
Kota / Area Domisili *

- ☐ Jakarta Selatan
- ☐ Jakarta Utara
- ☐ Jakarta Pusat
- ☐ Jakarta Timur
- ☒ Tangerang
- ☐ Depok

INTERVIEW



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Interview dapat dilakukan offline dan online

<https://linktr.ee/AbhinayaRosaPerkasa>

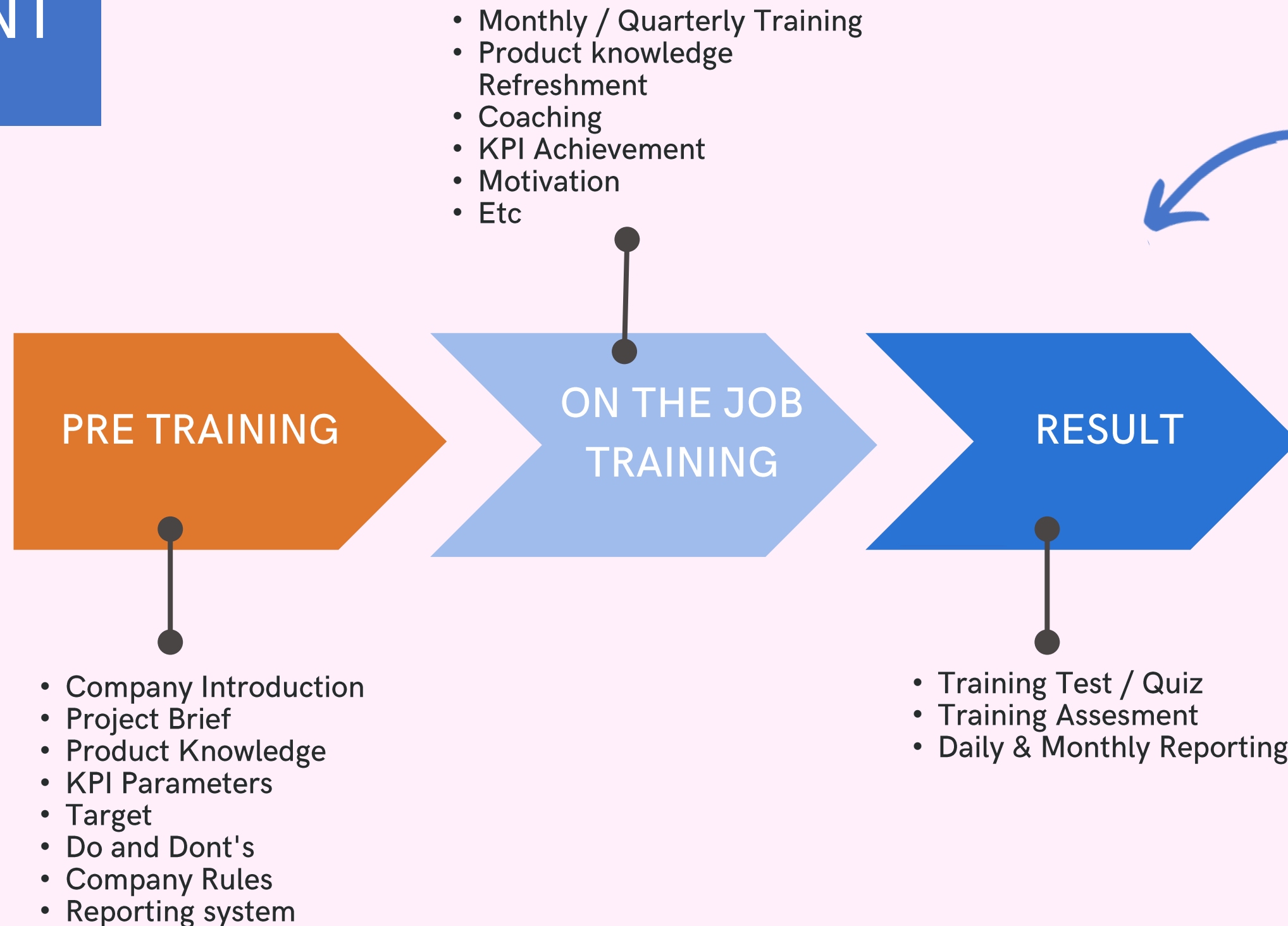
3

PEOPLE DEVELOPMENT

EMPLOYEE TRAINING



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How we
Monitoring
the quality of
manpowers ?

4

PERFORMANCE

How we
maintain the
performance ?



Special Treatment



We will give a special treatment (coaching) for the employee who has a bad result based on training assesment, clients review and daily monitoring.

Improvement

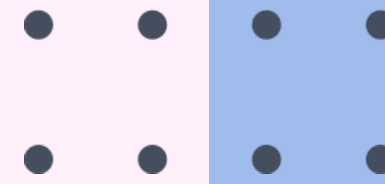


Continous improvement from PT Abhinaya Rosa Perkasa based on speed, administration and manpower performance.



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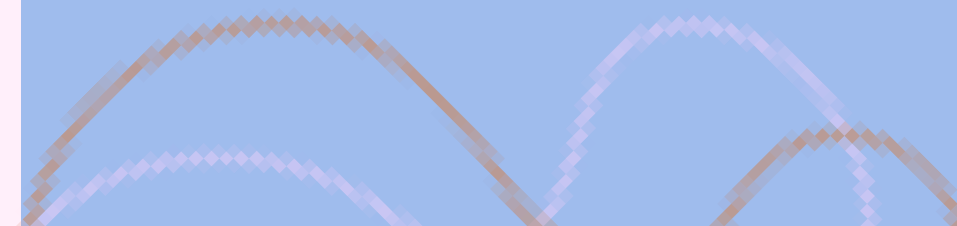




- Anti fake GPS
- Geo Taging
- Update stock, merchandising photo, sales, etc



**SUPPORTED
WITH
APPLICATION
SYSTEM !**





4



PORTOFOLIO



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Partners

FMCG



BEAUTY



OTHERS





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Partners

Nama Prinsipel	Nama Project	Jumlah MPP	Area Cover
Ardena	SPG & Sales TO	30	Jabodetabek & Jawa Barat
Hepilo	Sales Motoris	15	Jabodetabek
Joyday	Sales Hunter	10	Jabodetabek
Sosro	SPG Event	25	Jabodetabek
Marimas	Sales Motoris	150	Jabodetabek, Jawa Barat, Jawa Timur, Bali
Sinbe	SPG Event	10	Jabodetabek
Mirelle & Mibelle	Direct Selling, SPG Event	25	Jabodetabek
Inti Berkat Jaya	SMD	35	National
Fogg	SPG	10	Jabodetabek
Seru (Unilever)	Sales Hunter	10	Jabodetabek, Jawa Barat
ISC	SPG Canvas	15	Jabodetabek
Sinergia Beauty Indonesia	SPG Event	20	Jawa Tengah
My Taste	SPG GT & MT	50	Jabodetabek
Interflour	Sales Motoris, SMD, Sales TO	135	Sulawesi, Jawa Barat, NTT
Buka Lapak	Sales Akuisisi	25	Jabodetabek
PT. Softex Indonesia	MD, SPG GT & MT	1300	Nasional





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Partners

Nama Prinsipel	Nama Project	Jumlah MPP	Area Cover
PT. Mega Cahaya Kediri	Sales TO	10	Jawa Timur
PT. Megahputra Sejahtera	Sales Motoris	10	Sulawesi
PT. Sinar Mustika Indah	Sales TO	15	Jawa Barat
PT. Kreasi Tani (Sayur Box)	Event	10	Jabodetabek
Deltomed	Event	50	Jabodetabek
Mama Suka	SMD	50	Nasional
Fumakila	SPG	100	Nasional
Naturavit	SPG	30	Nasional
Gujati	SPG	25	Nasional
Gocement	SPG	20	Nasional
Djarum	SPG	25	Nasional
Omron	SMD	20	Nasional
Surya Pangan Semesta	Sales TO	30	Nasional
Flurida	Engineering	25	Nasional





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Why us?

TRAINING

Our free trainer facilities for employee development

REAL TIME REPORTING

Support with real time reporting system consolidated in a swift time.

REWARDING PROGRAM

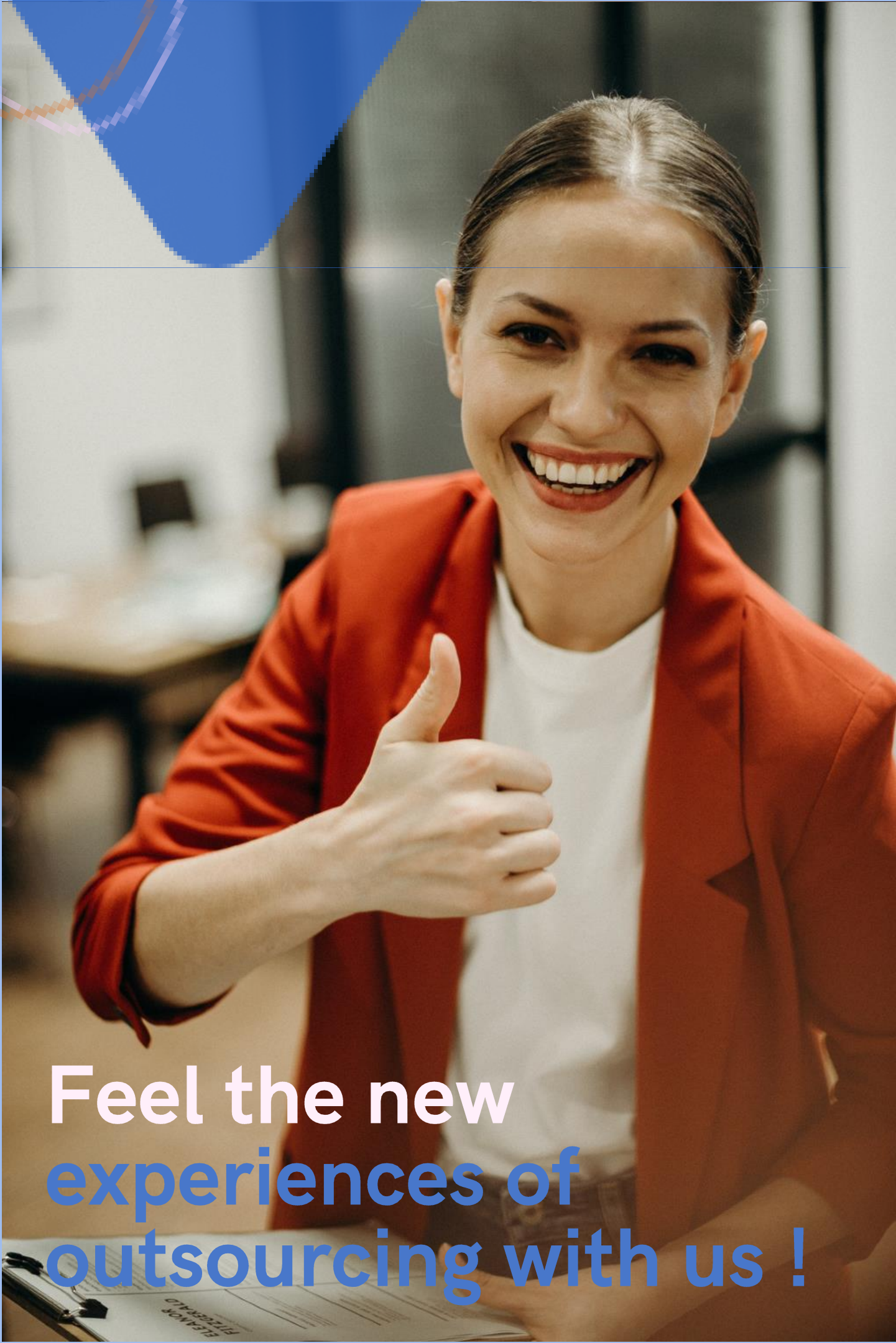
There are various awards as a form of reward for employee performance

FULLFILLMENT TEAM

Accelaration of Manpower Fullfillment.

EXPERIENCE

We have a team with experience and experience managing more than 1000 employees

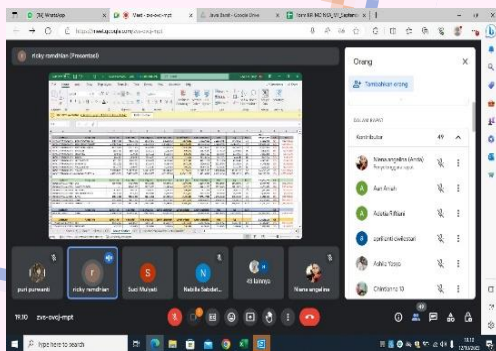


Feel the new
experiences of
outsourcing with us !



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Training / Monthly Meeting



- Offline / online
Monthly meeting /
training



- Leadership training



- Grooming

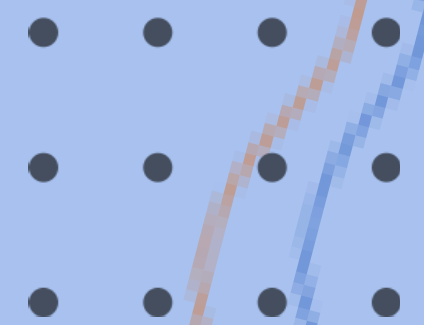
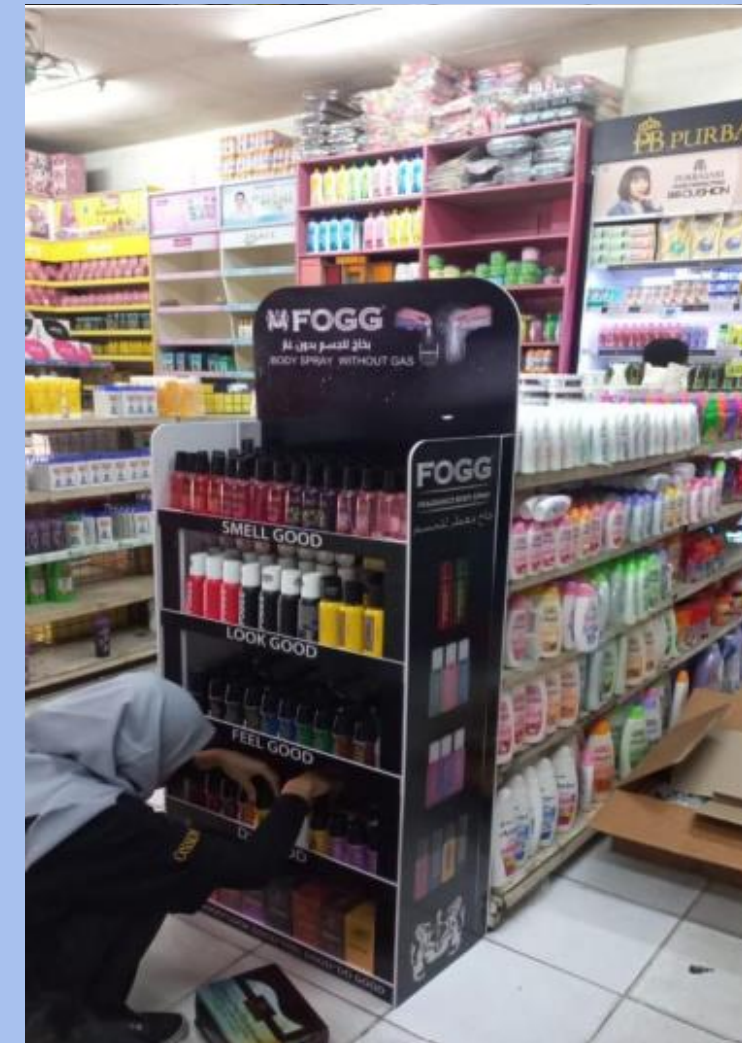


- Quarterly Training



- Rewarding program

Activities Capture





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Activities Capture

Mirelle
Mibelle





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Activities Capture





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Outsourcing & Marketing Activity

Activities Capture



PT. INTI BERKAT JAYA





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Activities Capture





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Outsourcing & Marketing Activity

Activities Capture





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Activities Capture





PT. ABHINAYA ROSA PERKASA
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Activities Capture

sayurbox





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Activities Capture





5



ADDITIONAL SUPPORT



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Our Additional Support

POSM

- Poster
- Flyer
- Banner (Spanduk)
- Table Top
- Sticker
- Booth
- Uniform
- Saddle Bag
- Etc ..

Merchandise

- Tote Bag / Goodie Bag
- Mug
- T-Shirt
- Tumblr
- Masker
- Calendar
- Etc ..

*"We are here to fully support your business
and become one stop vendor"*

Don't forget to follow ARP new social media !



@abhinayarosaperkasa



@abhinayarosaperkasa





PT. ABHINAYA ROSA PERKASA

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HOW WE CAN HELP YOUR BUSINESS ?

Do you have any question ?



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